BUSN 110 99 Economics (3 credits)
Department of Business Management - Cincinnati Christian University
Fall 2014

Instructor: David Farris (david.farris@ccuniversity.edu)
Face-to-Face Meeting Times: This is a fully online course. Face-to-Face meetings with the instructor or graduate assistant can be arranged as needed.
Online Meetings: Weekly Course Activities, Discussion Forums, Quizzes starting the week of 8/25 https://moodle.ccuniversity.edu
Classroom: Online Course

Course Description:
This course is a study of the basic principles of economics and includes topics related to consumer behavior, supply and demand, market structures, money and banking, monetary and fiscal policies, inflation, unemployment, and global economic issues.

Course Learning Outcomes:
After completing this course the student will be able to:

- Discuss the key components and current events related to macroeconomic and microeconomic theory.  
  (Assessment: Online Discussion Forums)
- Analyze key economic and management issues in a particular industry, company, or economy and propose appropriate managerial solutions to the situation.  
  (Assessment: Case Studies and Final Project)
- Recall important management facts and concepts.  
  (Assessment: Exams & Quizzes)

Textbook:

Note: Students must purchase the 2nd edition as some online activities are specific to the 2nd edition. Sharing textbooks for online courses is discouraged. Do not attempt to complete this course without purchasing the textbook.

Student Assignments and Grade Breakdown
Students in this course will be evaluated by the College's standard grading system. You should refer to the Student Handbook or the College Catalog for further details. No late work will be accepted for any assignment. The criteria for determining that grade will be as follows:

1. Seven Weekly Online Discussion Forums in Moodle (20%)
This course is an online course. An online course is a course in which all learning activities take place online in a learning management system (Moodle). Each week you will be required to participate in a discussion forum. There will be approximately 7 discussion forums due throughout the course. The discussion forums are mandatory and your instructor and his graduate assistant will be actively involved in monitoring the weekly discussion posts and there quality. They may even respond to your posts. If you do not participate in the discussion forums your grade will be severely impacted.

You will need to log into the course at https://moodle.ccuiversity.edu and post responses to the discussion forums. There will be questions in the discussion forum related to readings in the textbook. You will post your initial response (250 words) by Wednesday evening of the week’s discussion forum and two responses to classmates by the end of the week (Saturday). You will do this each week for the entirety of the course.

You will be graded on the quality of your initial response and the response to your classmate. A grading rubric will be posted on the course site which contains the criteria for which the instructor will grade your discussion forums.

2. Seven Online Quizzes (20%)

This class is broken up into eight learning modules that are approximately two weeks each. Within each of these modules you will take an online quiz through Moodle. The quizzes will contain multiple choice, true/false, or essay questions related to the reading for that week’s module. You will have 45 minutes to take each quiz and you are welcome to use your book to aid you in answering the questions.

3. Four Case Studies (20%)

This class is broken up into eight learning modules that are approximately two weeks each. Within each of these modules you will take an online quiz through Moodle. The quizzes will contain multiple choice, true/false, or essay questions related to the reading for that week’s module. You will have 45 minutes to take each quiz and you are welcome to use your book to aid you in answering the questions.

4. Midterm and Final Exams (20%)

These exams will be approximately 75 minutes in length and you can take them online. They will consist of multiple choice and true/false questions. The final exam will be comprehensive which means that they will cover the entire course. You are welcome to use your textbook and notes to aid you in completing the exam.

5. Topics in Economics Research Paper (20%)

You are to write a 5 to 7 page research paper (1 inch paper margins, typewritten, double-spaced) on one of the following economics topics listed below. The fully completed research paper will be due on 12/14. Grading rubrics and expectations will be provided for the paper.

You are to use your textbook, electronic (internet) resources, magazine or journal articles, interviews with managers/leaders and other materials as resources. Your paper should be in MLA format with a works cited page and contain no less than 7 resources other than your textbook. If you have questions about MLA you should contact Marie Reeves, the Director of Academic Support at Ph#: 513-244-8420. Grammar, sentence structure, documentation, citation and formatting are highly important in determining your grade for this assignment.
The student can choose from the following topics:

- How Should The Government Respond to Market Failure?
- The Economics of Crime
- Why Are Health-care Costs Rising?
- Why is College Expensive?
- What can the Government Do to Reduce Unemployment?
- Why Do Some Firms (Corporations) Shut Down or Exit a Market?
- Is Free Trade a Good Thing?
- What are some ways the government can hinder or encourage economic growth?
- The Great Recession of 2008-2009: Why Did It Occur?
- The Internet and Perfect Competition
- What Are Some Possible Causes of the Stock Market Collapse of 2008?
- What are some of the economic problems that occur in democratic societies?
- What are some of the negative and positive results of a tradeable permits methodology when it comes to reducing pollution?
- Describe and Present an Argument for a Legitimate Monopoly.
- What are the limitations and advantages of using tools like the CPI and the Unemployment Rate?
- What real world policy decisions in the US or other global economies have hurt and helped productivity?

Note: The instructor can approve other topics but students must receive verbal permission before proceeding. It’s in your interest to pick a topic that we cover in class and in the book.

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# Tentative Course Schedule

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<thead>
<tr>
<th>Date</th>
<th>Module</th>
<th>Readings</th>
<th>Online Learning Activities &amp; Assignments</th>
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| 8/25-9/7 | 1      | Chapters 1-2 | 1. Discussion Forum #1 (Due Week of 8/25)  
                                  2. Online Quiz #1 (Due 9/7)          |
| 9/8-9/21 | 2      | Chapters 3-4 | 1. Discussion Forum #2 (Due Week of 9/8)  
                                  2. Online Quiz #2 (Due 9/21)          
                                  3. Case Study Due 9/21                |
| 9/22-10/5| 3      | Chapters 5-6 | 1. Discussion Forum #3 (Due Week of 9/22)  
                                  2. Online Quiz #3 (Due 10/1)          |
| 10/6-10/19| 4    | Chapters 7-8 | 1. Discussion Forum #4 (Due Week of 10/6)  
                                  2. Online Quiz #4 (Due 10/19)         
                                  3. Case Study Due 10/19               |
| 10/20-10/26| 5   | Mid-Term Exam| ONLINE MID-TERM EXAM (DUE 10/24)          |
| 10/27-11/9| 6    | Chapters 9-10| 1. Discussion Forum #5 (Due Week of 10/27)  
                                  2. Online Quiz #5 (Due 11/9)          
                                  3. Case Study Due 11/9                |
| 11/10-11/23| 7  | Chapters 11-12| 1. Discussion Forum #6 (Due Week of 11/10)  
                                  2. Online Quiz #6 (Due 11/23)         
                                  3. Case Study Due 11/23               |
| 11/24-11/30| 8   |              | Thanksgiving Break - No Assignments Due    |
| 12/1-12/14| 9    | Chapters 13-14| 1. Discussion Forum #7 (Due Week of 12/1)   
                                  2. Online Quiz #7 (Due 12/14)         
                                  3. Final Economics Paper Due 12/14    |
| 12/15-12/17| 10  | Final Exam   | ONLINE FINAL EXAM (DUE 12/17)              |

## Attendance and Academic Integrity

In an online class, regular and active participation is essential and will be monitored. Get in the habit of checking in daily with the course. A failure to be highly active in the course will result in a grade...
Likewise, policies regarding academic integrity as published in the CCU student handbook will apply in this course.

Disabilities and Special Accommodations
Students who require academic accommodations due to any documented physical, psychological, or learning disability should request assistance from the Academic Support Director, within the first two weeks of class. The Academic Support Office is located in the lower level of the Worship and Ministry Building (room 153). You may also contact the office by phone (244-8420).