CCU TAKING STEPS TO COUNTER RISING COLLEGE COSTS

At Cincinnati Christian University, we want to be good stewards of the resources God provides. As part of our stewardship, we are determined to provide our students a top-quality education in an atmosphere of faith—and to do so at a fair and affordable price. We want to help our students complete their degrees in a reasonable amount of time, without incurring unnecessary debt.

That’s why we raise millions of dollars each year to subsidize the cost of a CCU education. Faithful churches and individual donors give generously to support students’ scholarships and to cover CCU’s operational costs. On average, we must raise at least an additional $3,500 per student each year. To put it another way, if not for CCU’s fund-raising efforts and the support of our donors, our students would pay an additional $3,500 or more per year on top of their current expenses.

Like other colleges and universities, CCU has raised its tuition rates steadily over the years in response to inflation and the rising cost of doing business. However, in recent months as our nation has faced an unprecedented period of economic stress, CCU’s leaders have been searching for creative new ways to help our students and their families. The resulting plan has been developed after much prayer and careful thought. We have analyzed our tuition rates and fees, compared CCU’s approach with other colleges and universities around the nation, and sought the advice of Performa (a consulting group that specializes in enrollment management for schools like CCU). The new tuition plan described in the attached material explains:

- Beginning with the Fall 2009 semester, we are moving to a flat-rate tuition system so full-time undergraduate students will pay one basic tuition rate for 12-18 credit hours. CBC students taking 16 hours will pay about the same amount (or less than) they paid in the previous year, and there will be no increase in room and board costs for 2009-10.

- There will be no tuition rate increase for CALL students or graduate students in the 2009-10 school year.

We are determined to do whatever we can to keep a CCU education affordable, while continuing to provide our students with top-quality instruction by our excellent faculty. Please read the attached information carefully, and if you have questions about it, feel free to contact Linda Waugh in our Student Financial Services department at 513-244-8451.

Your Coworker in Christ,

Dr. David Faust
President